

Call Document for Volunteer Slogans  
for Shantou 2021 Asian Youth Games

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The 3rd Asian Youth Games (hereinafter referred to as "the Games") will be held in Shantou, China in November 2021. As the backbone of such a high-level sporting event with characteristics, volunteers showcase the host city image and the host country's civility. To facilitate the Games volunteer programme, the Shantou Executive Committee of the 3rd Asian Youth Games (hereinafter referred to as "SECAYG") is pleased to announce an open call for volunteer slogans for the Games in a bid to elevate the passion and motivation of volunteers.

## **Part I Participant Eligibility and Requirements**

### **I. Participant Eligibility**

1. Any natural person who abides by laws and regulations, practices moral values, and is interested in the Call is eligible for participation.
2. The written documents that must be signed by participants are as follows:
  - (1) The *Entry Form of Call for Volunteer Slogans for Shantou 2021 Asian Youth Games* (hereinafter referred to as the "Entry Form") (Annex 1);
  - (2) The *Participant Letter of Commitment* (hereinafter referred to as the "Letter of Commitment") (Annex 2);
  - (3) If the natural person is a person with no or limited capacity for civil acts, his/her legal guardian shall also sign the document (the same hereinafter);
  - (4) If a participant fails to truthfully fill in or sign the above-mentioned Letter of Commitment, SECAYG has the right to reject the submission of his/her entry.

## **II. Requirements**

1. Participants shall bear all the expenses incurred for participating in the solicitation. SECAYG will not bear any responsibility with respect to such expenses.
2. If a participant's proposal has been chosen as a candidate or an award-winner, he/she shall sign a cooperation agreement (provided by SECAYG) with SECAYG within 30 days upon the receipt of SECAYG's notification. If the participant fails to do so, he/she will be deemed to have given up the opportunity to cooperate with SECAYG. Nevertheless, SECAYG is entitled to make further improvements on the entry he/she has submitted.
3. Participants shall abide by China's laws and regulations, relevant regulations of the Olympic Council of Asia (OCA) and SECAYG, and the rules of the Asian Youth Games.
4. Participants shall understand and agree that SECAYG is entitled to use for free any entries they submit as well as the information and documents they provide for the purposes of organising the Call for Volunteer Slogans and evaluating the submitted entries, and that SECAYG has the right to improve, edit, and re-create such entries, information and documents. SECAYG will not disclose such entries to any third party other than the creative team and production company it designates.

## **Part II Entry Requirements**

### **I. Composition of an Entry Package**

1. Each entry package shall be composed of two indispensable parts: the slogan and the written documents and certificates that participants shall sign or submit to participate in the solicitation.

2. The foregoing written documents and certificates that participants shall sign or submit include the qualification documents and legal documents required by SECAYG.

## **II. Requirements for Slogans Submitted**

1. The slogans should encapsulate OCA's motto ("Ever Onward") and the Games' theme and visions, highlight the volunteerism (dedication, fraternity, mutual-help and progress), and echo the Games' volunteer philosophy ("Making volunteering a lifestyle").

2. The slogan should be concise and catchy while delivering an inspirational and memorable message. It should be acceptable to people of diverse cultural backgrounds from different countries and regions.

3. The slogan must be original. The participant must have never published the slogan in any form in any place, nor has he/she permitted any person (including natural persons, legal persons and other organisations) to publish or use the slogan in any form in any place. The slogan should be distinctively different from those of previous Asian Games, Olympic Games, and other major international and domestic sporting events and activities.

4. Each slogan submitted must be in both Chinese and English, accompanied by a description of the participant's proposal.

5. The slogan, no more than 15 Chinese characters or 10 English words, should be free from uncommon or awkward Chinese characters or English words.

## **Part III Submission of Entries**

Participants shall submit their entries in accordance with the following requirements, otherwise they will be deemed to have

failed to comply with the rules of this Call Document, which will discourage SECAYG's acceptance and assessment of their entries. Each participant can submit only one entry. Each participant must fill in and sign the Entry Form (see Annex 1) and the Letter of Commitment (see Annex 2).

### **I. Order of Documents to Be Submitted**

1. Entry Form
2. Letter of Commitment
3. Other documents that are deemed necessary by the participant.

### **II. Schedule for Submission**

1. Participants must deliver, in person or by post, their entries to the Volunteers Department of SECAYG before the deadline. SECAYG will not be liable for the delivery of the entries. The start time and deadline for the submission of entries will be subject to the time (Beijing time) when the recipient receives the entries at the place designated by SECAYG:

**Start time:** 00:00, November 20, 2020;

**Deadline:** 24:00, December 10, 2020

**Address:** 3/F, Building T3, Baoneng Times Bay, East Coast Avenue, Longhu District, Shantou City, Guangdong Province, China

**Recipient:** Volunteers Department of Shantou Executive Committee of the 3rd Asian Youth Games

**Postal code:** 515000; **Tel.:** 13502993947; **Contact person:** Qiu Tianyi

Any updates to the above-mentioned postal address and contact information will be announced in a timely manner. Participants shall check out relevant information when posting or submitting

their works in person.

2. SECAYG will not accept any entries received after the deadline. It will begin to examine whether the submitted entries comply with relevant requirements on November 20, 2020 (Beijing time).

3. If SECAYG decides to postpone the deadline for the submission of entries, it shall publish the decision via the WeChat official account - "亚青汕头", or on other platforms at least 10 days before the original deadline. In such case, the rights and obligations of SECAYG and participants will be subject to the adjusted deadline for the submission of entries.

#### **IV. Alteration and Withdrawal of Entries**

1. Any participant who has submitted his/her entry may alter or withdraw it before the deadline on the condition that he/she (or his/her legal guardian if the participant is a natural person with no or limited capacity for civil acts) notifies SECAYG of such alteration or withdrawal in writing with signature.

2. Participants cannot alter or withdraw their entries after the deadline for the submission of entries.

### **Part IV Procedures and Prizes**

I. Participants can download the Entry Form and the Letter of Commitment from <http://www.2021shantou.cn>.

II. SECAYG will examine whether an entry complies with relevant requirements after receiving it from a participant. Any entry that fails to meet the requirements as specified in this Call Document may be deemed invalid by SECAYG. Entries will not be returned once being submitted.

III. Participants should discuss the possibility of follow-up

cooperation with SECAYG, sign subsequent legal documents and agreements, and adjust their entries in accordance with SECAYG's requirements.

IV. SECAYG will set up a review committee to assess the entries that have passed the formality examination.

#### V. Procedures

1. Information release: Release the notice on the call for volunteer slogans, motivate people from all walks of life (including the Games' volunteers) to participate in this solicitation, promote the Call via television, newspapers and new media, and solicit the volunteer slogan online.

2. Assessment and selection: After the deadline for the submission of entries, the Volunteers Department of SECAYG will select ten entries based on online voting (accounting for 30% of the total score of an entry) and subsequent assessment by a judge panel comprised of university professors, heads of volunteer organisations, media representatives and volunteer representatives (accounting for 70% of the total score of an entry).

3. Approval: The Volunteers Department will submit the top 3 entries based on their overall performance and the entry with the most online votes to SECAYG for approval. SECAYG will then determine the Final Winner Award (one entry) and Online Popularity Award (one entry) winners and announce the results in due time. A notary organisation will be invited to oversee the entire selection process.

VI. Prizes: Final Winner Award (1 entry) with a prize of RMB 8,000; Shortlist Award (9 entries) with a prize of RMB 2,500; Online Popularity Award (1 entry) with a prize of RMB 2,500. An entry that has already won an award cannot receive a second one.

VII. SECAYG is entitled to decide or permit a third party to use the slogans, regardless of the form, medium, and technology, for the purposes of (including but not limited to):

1. Promotion activities, promotional/informational materials produced or sold, venues, look of the Games, culture and education programmes, volunteer activities, torch relay, and any other Games-related activities organised by SECAYG or the third party with its authorisation;
2. Production, printing, TV broadcast or interactive promotion via global media;
3. Promotion via TV broadcast and rights-holding broadcasters, marketing activities promoted by SECAYG and its commercial partners, and SECAYG-authorized projects.

VIII. If an award-winning slogan is co-created by two or more participants, the participants shall decide how to divide the prize by themselves. SECAYG shall not be liable for any dispute arising therefrom. SECAYG will send the prize money, with the tax deducted in accordance with the law, to the accounts provided by prize winners after it has received all the required documents from the winning participants upon the conclusion of this solicitation.

## Annex 1:

### Entry Form of Call for Volunteer Slogans for Shantou 2021 Asian Youth Games

Entry No.: (Filled in by the Volunteers Department)			
Volunteer slogan: Chinese: (no more than 15 characters) English: (no more than 10 words)			
Description: (no more than 150 Chinese characters)			
Joint work: <input type="checkbox"/> Yes <input type="checkbox"/> No (Each author of a joint work must submit an Entry Form.)			
Participant Name		Nationality	
Identity Document Type		Identity Document No.	
Postal Address			
Postal Code		E-mail	
Tel. (with country/area code + city code)		Fax	

## **Annex 2: Participant Letter of Commitment**

The Shantou Executive Committee of the 3rd Asian Youth Games (hereinafter referred to as "SECAYG"),

The natural person (hereinafter referred to as "the Promisor"), having been fully aware of and voluntarily accepted the requirements of the Call Document for Volunteer Slogans (hereinafter referred to as the "Call Document") and all annexes thereto, is willing to make the following commitments to SECAYG.

Article 1 The Promisor formally accepts SECAYG's invitation to the Call for Volunteer Slogans for Shantou 2021 Asian Youth Games (hereinafter referred to as "this Call") and will submit relevant entries.

Article 2 The Promisor voluntarily makes the following warranties and commitments to SECAYG with respect to the participation in this Call:

1. The Promisor (including but not limited to the Promisor's members, employees, consultants, agents or any third party working for the Promisor) has read carefully the Call Document and all annexes thereto, and undertakes to comply with the arrangements and requirements (including but not limited to those enumerated in the Call Document and all annexes thereto and SECAYG's subsequent updates) made and to be made by SECAYC in respect with this Call, without any objection. By participating in this Call, the Promisor voluntarily agrees to accept all the terms and conditions.

2. The Promisor warrants that the Promisor and any other person and relatives of the Promisor will not disclose to any third party any

non-public information of SECAYG and Shantou 2021 Asian Youth Games (hereinafter referred to as "Shantou 2021") they acquired during this Call.

3. The Promisor undertakes that the Promisor will not, at any time and place and in any manner whatsoever, make commercial publicity on the Promisor's participation in this Call, nor will the Promisor indicate, expressly or impliedly, any association with SECAYG, Shantou 2021, the OCA, and the Chinese Olympic Committee.

4. All costs and expenses incurred by the Promisor in participating in this Call shall be borne by the Promisor, unless otherwise agreed upon with SECAYG in writing.

5. The Promisor has capacities for civil rights and civil acts to participate in this Call (if the Promisor has no capacity or has a limited capacity for civil acts, consent of the Promisor's legal guardian is required, and any documents to be submitted to SECAYG shall be signed by both the Promisor and the legal guardian), and any and all seals and signatures affixed by the Promisor in participation in this Call are true, legal, valid and binding upon the Promisor.

6. The Promisor is willing to bear all legal liabilities for any losses or damages SECAYG may suffer due to the Promisor's failure to perform the obligations required in this Letter of Commitment.

7. The Promisor undertakes that, no matter whether the Promisor's work is selected, the Promisor will always respect the dignity and honour of the OCA and SECAYG, and will not disparage the Asian Youth Games and its logo in any way nor do anything that may damage the rights, image, credibility or reputation of the OCA or SECAYG.

Article 3 The Promisor makes the following commitments regarding the transfer of intellectual property rights of the submitted entries (and clarifies that the transfer of intellectual property rights will not occur if the slogan is submitted by the participant, i.e. the Promisor, who is not qualified for participation in this Call as per the Call Document or if the work submitted is invalid as it does not meet relevant requirements set forth in the Call Document):

1. The Promisor guarantees that any slogan the Promisor submits to SECAYG for participating in this Call is original and completed by the Promisor without the assistance of others and does not infringe upon any prior rights. The Promisor warrants that the Promisor will not knowingly copy the works of others. The Promisor owns the full, complete and exclusive copyright and other third-party rights to the submitted slogan.

2. From the date of signing this Letter of Commitment, the Promisor shall transfer irrevocably and exclusively the copyright of the slogan submitted by the Promisor, the rights (including the rights to apply for design patent and trademark, etc.) to all images or three-dimensional embodiment of the work the Promisor submits, and all related derivative rights the Promisor owns worldwide to SECAYG at once and free of charge by ways and means permitted by law. SECAYG is also entitled to transfer the transferred rights to any third party.

3. The Promisor undertakes that the Promisor will not exercise all personal rights with aspect to the copyright of the slogan the Promisor submits or other legally protected rights, including but not limited to the right of publication, the right of authorship, the right of alteration and the right of integrity, and unconditionally and

irrevocably allow SECAYG or the third party designated by SECAYG to exclusively exercise such rights worldwide.

4. The Promisor agrees that the Promisor will modify the works related to the submitted slogan to meet the requirements of SECAYG and the OCA. The intellectual property rights of the modified works shall also belong to SECAYG. If the Promisor fails to modify the works as required by SECAYG, or if SECAYG decides that the works will no longer be modified by the Promisor, the Promisor should understand and comply with the decision and authorise SECAYG to or commission any third party to modify the works. SECAYG is entitled to use the modified slogan as the official volunteer slogan. The Promisor shall not make any claim or demand against SECAYG for this reason. Any modification of the submitted slogan shall not be deemed an infringement on it.

5. The Promisor shall not publish all or part of the submitted slogan (whether it contains the Asian Youth Games logo or otherwise) in any form (including but not limited to the printed or electronic form) in any place. The Promisor also undertakes that the Promisor has never used or developed, nor authorised any third party to use or develop the submitted slogan in any form worldwide, and that the Promisor has no right to do so.

6. The Promisor agrees that, given the nature of this Call, SECAYG is not obliged to pay fees for the transfer of rights in connection with the submitted slogan or any royalty or other fees in connection with the commercial use of the submitted slogan. The Promisor will not ask to share the profits from the commercial use of the submitted slogan and will not release the submitted slogan before SECAYG unveils the official volunteer slogan.

7. The Promisor undertakes that SECAYG is entitled to, in its sole

discretion, use, develop, authorise, license, or protect the selected volunteer slogan in any way whatsoever, without being interfered with or restricted by the Promisor or any third party. The foregoing activities may be carried out on any carriers (including those unknown in the current cognitive domain), and in any forms including but not limited to written or electronic form. The Promisor has no right to request the entitlement to any special rights or sharing of any rights and interests obtained by SECAYG due to the above activities.

8. If the Promisor fails to fulfill any commitments under this Letter of Commitment and fails to take effective remedies within 10 days from the date when SECAYG sends a written notice requiring the Promisor to correct the breach within a specified time limit, SECAYG has the right to disqualify the Promisor's entry from consideration for evaluation and claim indemnity against the Promisor for the losses it suffered thereby.

9. If an entry submitted by the Promisor causes SECAYG to face any third-party claim, lawsuit, arbitration or any other request, or causes SECAYG to suffer any direct or indirect loss of reputation or credibility or economic loss, the Promisor shall take adequate and appropriate measures as required by SECAYG, regardless of whether the Promisor is at fault, to exempt SECAYG from the impact of the above-mentioned claim, lawsuit, arbitration or any other request. Moreover, SECAYG reserves the right to further claim indemnity against the Promisor for any losses arising therefrom.

Article 4 This Letter of Commitment shall be interpreted in accordance with Chinese laws. This Letter of Commitment shall become effective immediately upon signature. Without the written

consent of SECAYG, this Letter of Commitment shall not be withdrawn or revoked for any reason whatsoever.

Article 5 This Letter of Commitment shall become effective upon the signature by the Promisor (and a signature of the legal guardian if any).

**Signature of Promisor/Legal Guardian (if any)      Date: MM DD  
YYYY**

Documents that participants should submit:

1. Entry Form
2. Letter of Commitment
3. Other documents that the participant deems necessary.